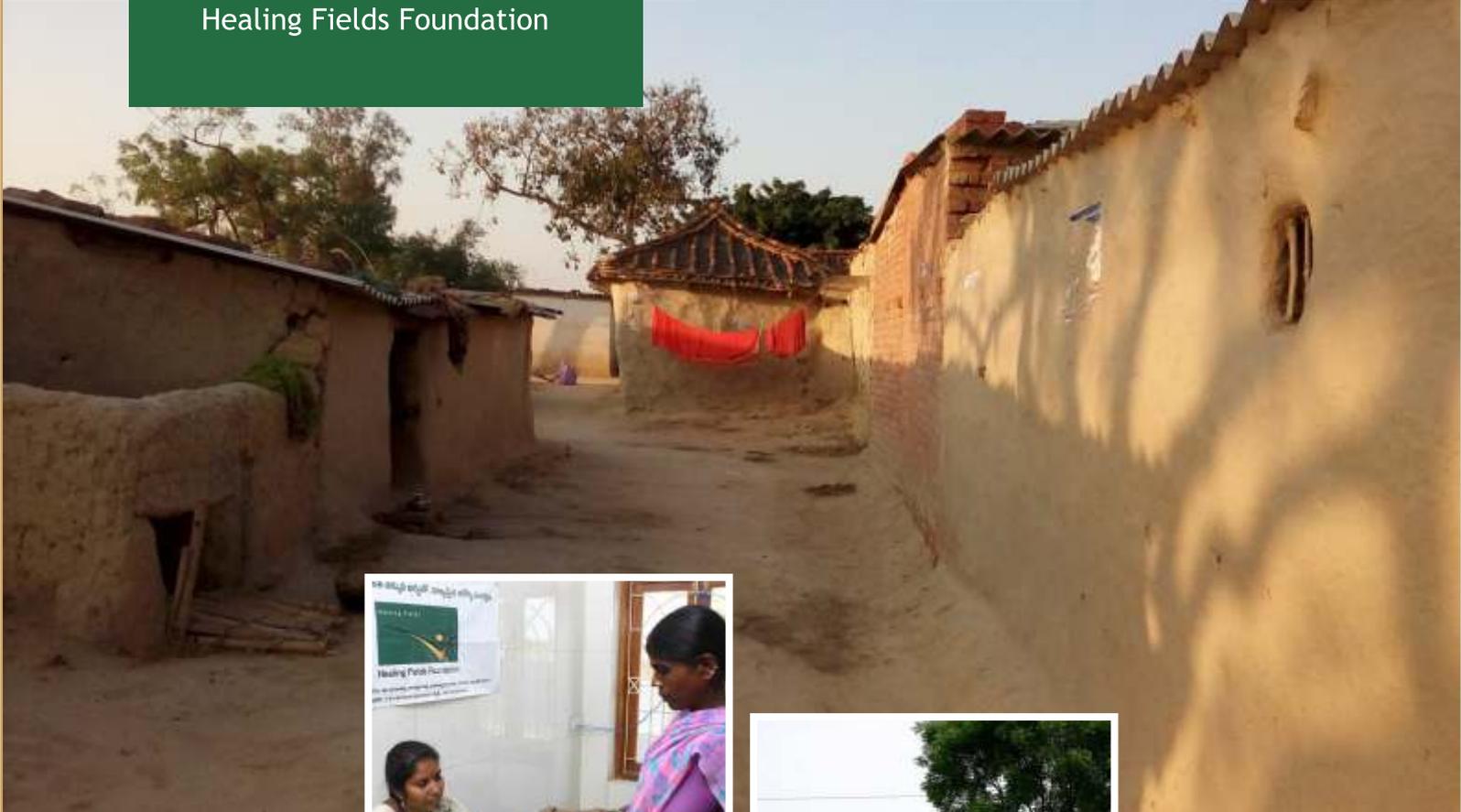




Healing Fields Foundation



2015 - 2016  
Annual Report





## BRIEF PROFILE

Healing Fields Foundation was established as a charitable society in the year 2000.

We, as an Ashoka Fellow-led organization, have created benchmarks and evaluation measures for improving accessibility and affordability of healthcare services to the poor which are now in use in many parts of India.

Year 2015-2016 has been consistent and responsive of the growth of our operations in various areas. While the CHF program scaled with support from old and new donors, other water and sanitation projects and research projects were also taken up and successfully completed.

## OUR VISION

*"To make healthcare affordable and accessible to all people in India, especially the poor, underprivileged and marginalized"*

## MISSION

- Improving access to basic healthcare services
- Employing innovative financing means for increasing affordability of healthcare services
- Using appropriate health management tools for improvement in healthcare delivery

[www.healing-fields.org](http://www.healing-fields.org)

**2003 - 2005**  
MHI program funded by USAID  
CHF POC in AP with MV Foundation

**2007**  
Mukti selected as Ashoka Fellow

**2009**  
Launched CHF program in AP supported by JTT

**2010**  
CHF program in Bihar with Cashpor partnership

**2011**  
CHF program in Orissa with RRDC, Manual SNP Unit in Buxar

**2012**  
CHF scale up with Multi Donor support, Training frontline workers Btast

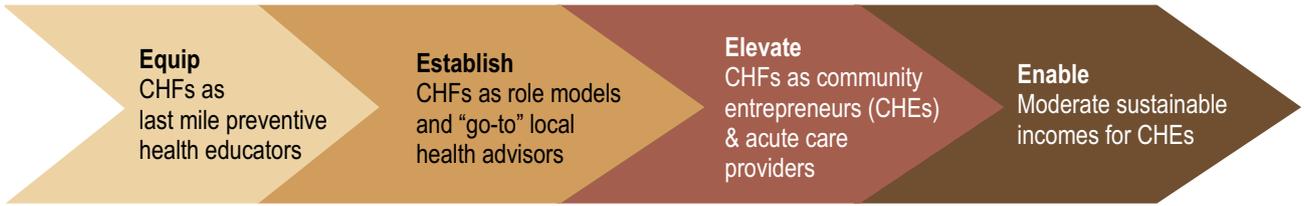
**2013**  
Partnership with AJEH Scale up of SNP unit Research for ICMR

**2014**  
Focus on Bihar & UP, Project Evaluation for Manaveeya

**2015**  
Program evaluation, Training & Consultancy for Btast, Livelihood market study

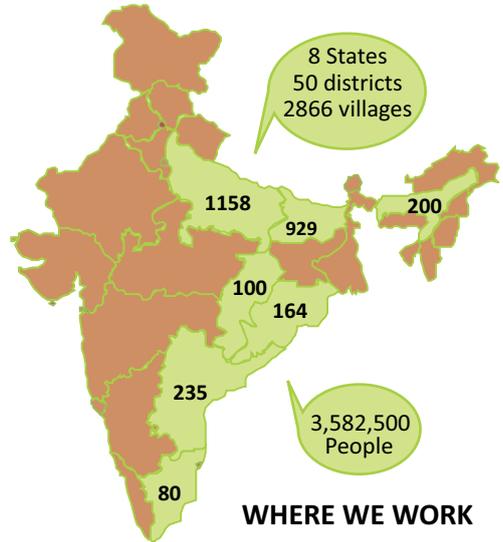
# ACCESS, AFFORDABILITY, QUALITY

Our 4E Model approach



## STRATEGY

- Our Support enables Community Health Facilitators to maintain health and hygiene with locally relevant health solutions
- We provide guidance for income generating opportunities in Micro Enterprises such as Health Savings Groups, Sanitary Napkin Distribution, Water and Sanitation
- CHF program Implementation and scaling up in operational areas



## PARTNERS

We believe that a great partnership between NGO's, providers, educators and insurance companies and government companies will foster more innovative social marketing and allow all to share best practices achieve economies of scale and scope and utilize research to identify changes in community demographic and needs.

Donors	Technical Resource Partners	Implementation Partners
<ul style="list-style-type: none"> <li>• Opportunity International Network</li> <li>• Axis Bank Foundation</li> <li>• Geneva Global Inc</li> <li>• IPE Global</li> </ul>	<ul style="list-style-type: none"> <li>• National Institute of Nutrition, Hyderabad</li> <li>• Christian Medical College, Vellore</li> <li>• A.T. Kearny</li> <li>• Ashoka</li> </ul>	<ul style="list-style-type: none"> <li>• Cashpor Micro credit</li> <li>• RGVN (North East) Micro Finance Ltd</li> <li>• ROSA</li> <li>• TSN</li> </ul>



## HEALING FIELDS FLAGSHIP PROGRAM

### Community Health Facilitator Program

The period 2015-2016 has marked tremendous scale of the Community Health Facilitator (CHF) program with the support of existing and new donors and partners. During this period the program was operational in 3 States: Bihar, Uttar Pradesh and Assam. As of 31st March 2016, 2866 women who were trained as CHFs, are now reaching out to about 35 lakh people.

Healing Fields's focus to help the underprivileged and marginalized population through health education and income generation to the unreached communities through CHF program.

The following elements were added while scaling up the program:

- **Water & Sanitation** – The CHFs are taught to facilitate construction of household toilets by mobilizing community and helping them access Government subsidy and /or subsidized loans
- **Health Products** –The CHFs learn to create access to health products like sanitary napkins to the community by selling them at the door step. These napkins are being manufactured by the women and sold at subsidized price under the brand MESA (Mera Sathi)
- **Warm Clothes** – Every year warm clothes are distributed by CHFs in partnership with Goonj, an NGO operating in disaster relief, Community sanitation activities are implemented in every village as a part of this program.
- **Livelihoods** – The work of the CHFs needs to be sustained beyond One Year training and internship to be able to bring positive impact to their communities and their families. Healing Fields has been piloting different livelihood initiative like sanitary napkin manufacture and sale, construction of toilers, health education sessions to MFI client members, referrals to hospitals.



## An Independent Evaluation of the CHF program - BIHAR, UTTAR PRADESH & ASSAM



### CHF EVALUATION FRAMEWORK

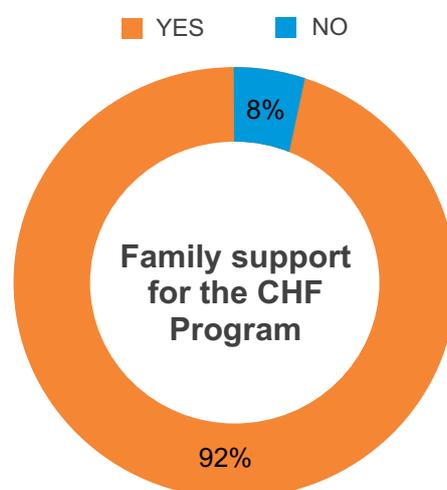
To assess the overall impact including efficiency of the CHF Program. Healing Fields commissioned an independent third party evaluation of the CHF program. used randomized sampling method with comparison of intervention and non-intervention groups.

The evaluation and study team was led by Prof Dr.Jayaprakash Muliyl, Former Principal of Christian Medical College, Vellore and Professor Emeritus in Community Health, Christian Medical College, Vellore.

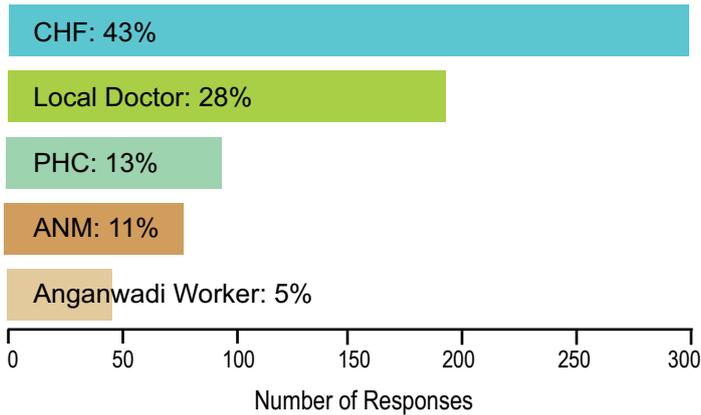
- Randomized sample from operational areas Bihar, UP and Assam
- Primary and Secondary survey was adapted to evaluate
- For collection of data Ashoka Lumstic platform was used for field survey
- Collaborated with Onionpy to do the analytics and dashboards for data evaluation

### KEY FINDINGS

- there has been a positive impact for 82% through CHF program in terms of
  - i. Improved confidence
  - ii. Better earning capacity
  - iii. Increased respect from family and community
- 94% Health Behavior changes
- better Access to health services and products
- HFs are being recognized as first point health resource in the community
- 71% Increase in the use of sanitary napkins and toilets in the areas where CHFs are working
- Reduction of child death or reduction in malnutrition among children with sustained effort
- 89% Institutional deliveries in the intervention areas have increased
- 96% of CHFs surveyed in the Cashpor areas said they have increased income



## First Approach



### A true leader in her community

*When Navihan Nisha lost her husband ten years ago, she struggled to raise her young children and keep her family afloat. She borrowed from a money-lender to make ends meet, but couldn't repay the exorbitant interest she was being charged. Finally, Cashpor Micro Finance opened a branch in nearby Deoria, She took a loan to start a small roadside shop, and has been running that ever since while also earning income from the family's small farm.*

*In her small village of about 200 households, health issues are commonly caused by high rates of open defecation and poor quality water - leading to illnesses like typhoid and diarrhoea. One day when her Loan Officer came to collect her repayment, she was invited to train as a Community Health Facilitator with Healing Fields.*

*At first, Navihan Nisha went along to the classes out of curiosity, but she soon started to find the lessons useful for her own family. When she learned about the importance of washing hands as a tool for minimising illnesses like diarrhoea, it was a revelation. Her own family began washing their hands and she noticed that they were healthier overall.*

*Soon Navihan Nisha was ready to begin educating other community members with the important health knowledge she'd learned. But she noticed that many failed to adopt the seemingly simple practice of washing their hands. Undeterred, Navihan Nisha decided to turn her attention to a*

*group of 60 children who participated in homework coaching after school. She would sometimes help the children, and as part of her lessons, she started encouraging them to wash their hands and to share the message with their own families, knowing just how much this easy solution could help reduce preventable illnesses.*

*As the children learned, Navihan Nisha saw another opportunity to change minds. Once a month, on a Thursday, she and the children would walk through the village singing, chanting and doing hand-washing demonstrations. At first, people laughed. But then, they started paying attention.*

*Now, Navihan Nisha is considered a true leader in her community, and people living there have become healthier. She is proud that her community is a clean place where families are healthy, and hopes to continue educating those around her with important messages about their health.*



Navihan Nisha



## Bindu

Bindu is a community health facilitator from Gazipur Uttar Pradesh. She teaches basic health information to her community where many people continue to believe in superstitious practices. When a scorpion bit a young woman, Bindu used her knowledge to try and educate more people.

After the young woman was bit, the family believed a traditional healer would be the best solution. Bindu insisted that her first aid training would suffice. Despite their initial refusal, the family finally let Bindu help.

Thanks to Bindu's comprehensive first aid knowledge, she knew exactly how to prevent the spread of the poison and how to extract it. After she stabilised the victim she suggested they go to a nearby hospital, but the family was unsure. With some reasoning from Bindu, the woman reached the hospital where she made a full recovery. Without Bindu's first aid training and vital assistance the young woman might not have been as lucky.

## Access to Sanitation

**Seema Bharathi** is a CHF from Kushinagar, Uttar Pradesh. During Seema's training to become a community health facilitator; she found that over 100 households in her village did not have toilets. Troubled by such a high number, she decided to act and create a change.

Empowered as a health leader in her community through her training with Healing Fields Foundation, Seema led around 100 women from different villages to demand action from the district administration.

Seema spoke out about the lack of cleanliness and sanitation. She represented women who felt vulnerable to sexual assaults because they had to defecate in public in the dark. She told stories of women who changed their diets to reduce the need to defecate, but instead fell ill to anaemia and malnutrition. After month of work, the voices of the women Seema represented were heard by the district administration. Thanks to Seema, construction of 350 toilets has begun in many households for women in different villages.



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## CONSULTANCY AND TRAINING PROJECTS

Our work at the grassroots level, along with our experience in health education and financing and strategic design, has allowed us to build-up a strong expertise in preventive healthcare & health financing. Our experts and consultants provide support to a number of other non-governmental and governmental organizations in the design and implementation of healthcare strategies through various programs. The projects in the current year are as follows:

### B-TAST –CLTS PROJECT

Healing Fields Foundation has implemented the Upscaling of CLTS interventions in Gidhaur Block, Jamui District and Sabaur Block, Bhagalpur District. The objective of this intervention is to make all the villages in the 22 gram panchayats (GP) of these Blocks open defecation free.

### PURPOSE OF THIS PROJECT

- The purpose of this project is to scale up CLTS in Bihar State as the functional and replicable model of the community led approach for hygiene and sanitation promotion.
- The specific purpose is to make all the Gram Panchayats of the 6 identified blocks Open Defecation Free (ODF).
- Strengthening the evidence of ODF communities in the State. ■ Consolidation of the ODF and CLTS supported sanitation efforts in the State for wider scale up.
- Facilitate institutional learning and internalization by PHED; thereby leading to State level policy on CLTS as effective sanitation mobilization tool. ■ Enhance sanitation uptake and adoption of safe hygiene practices



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**Brief details of WATSAN in districts/ blocks:**

Brief Project Profile								
SI No.	District	Block	Total Gps	Total Villages	Total Habitations	Total Households	Total Population	%Sanitation Coverage
1	Jamui	Gidhaur	8	20	90	16493	1707162	21.6%
Total			22	68	285	50363	4508890	

District/Block Wise Household Toilet Details																
District	Block	Total GPs	Total R. Villages	Total Habitations	Total Household Toilets											
					Total No of HHs	HH listed in APL/ BPL	Left out families	Total Toilets	Functional Toilets	Defunct Toilets #	Missing Toilets*	Toilets required				
												APL	BPL	Others	Total	
					1	2	3	4(5+6)	5	6	7	8	9	10	11	
Jamui	Gidhaur				15	658										
					55	0/8		166	157				547			1397
		8	20	90	572	398	1	9	82	N/A	9	8124	368	1		

# toilets can be revived

\*families have taken benefit under IAY/TSC/NBA/SBM but toilet doesn't exist.



## Strengthening Village Health Sanitation and Nutrition Committee to Improve Coverage and Quality of VHSND services through community mobilization in Bihar



Healing Fields Foundation has been awarded the project for strengthening selected VHSNCs in 3 districts of Purnia, Araria & Madhepura of Bihar, by Care India, Infrastructure Professionals Enterprise (P) Ltd., India (IPE Global).

### **VILLAGE HEALTH SANITATION NUTRITION COMMITTEE (VHSNC)**

The implementation of the project involved staffing, coordination with district departments, Orientation to VHSNC members and followup

- National Rural Health Mission envisages the community to take leadership at local level, related to health, nutrition and sanitation and related issues. It will be possible only when the community is sufficiently empowered to take leadership in health matters.
- Hence, for the development of the village in each village wherever there is an ASHA , the Village Health Sanitation Nutrition Committee (VHSNC) has been formed by providing untied grant for village level activities.

#### **I) Health Needs Assessment in Indonesia**

Opportunity International invited Healing Fields to implement the Community Health Facilitator program with their partner MFIs in Indonesia. As a first step to this Healing Fields conducted a health needs assessment of the poor communities in West and Central Java. Based on this study the relevant health program has been recommended to the partner MFI.

#### **II) Partner Assessment for Geneva Global**

Healing Fields initiated a partner assessment and community needs assessment for two partners of Geneva Global, TSN and Rosa who are working with the ultra poor in Bihar and UP. A model for grassroot level health awareness program through training of trainers' methodology has been recommended and will be implemented by Healing Fields in the next phase.

## OUR BOARD

### **N. Rangachary : Chairman**

Mr Rangachary is the first Chairman of the Insurance Regulatory Development Authority (IRDA). He was also Chairman of Central Board of Direct Taxes (CBDT).

### **Nimish R. Parekh: Co-Founder & President**

Mr. Parekh is a healthcare entrepreneur and launched the first Third Party Administrator in India by the name of Sedgwick Parekh Health Management, in 1996. He is the co-founder and is also a member of the Advisory Board on Voluntary Health Insurance at the World Bank as well as serving on different committees within IRDA, CII etc.

### **Mukti K. Bosco: Co-Founder & Secretary General**

Ms. Bosco graduated in Occupational Therapy from Christian Medical College & Hospital, Vellore. After completing her MHA, Ms Bosco collaborated with a group of professional friends to start Healing Fields. She has also been awarded ASHOKA Fellow.

### **Dr Jyoti Parekh: Member**

Dr Parekh has been practicing medicine as a family physician for decades in Mumbai. She has vast experience in implementing healthcare programs for the poor in Gujarat.

### **Uttam Patel: Member**

Mr Uttam Patel is a chartered accountant and a partner at Patel Mohan Ramesh & Co. Financial consultant with broad experience in all aspects of accounting, auditing and financial management. He specializes in structuring the financials of a company.

### **Mohan Narayanan: Member**

Mr Narayanan, Chief Executive, at Kubos is also co-founder and former Vice President of Cognizant Technologies India. He has been instrumental in the development of MIS for Healing Fields. He plays a key role in implementing and auditing business processes and systems.

### **Mr. Bosco Malapatti: Member**

Mr Bosco is the Managing Director Autum IT India Pvt Ltd has over 20 years of experience in establishment and management of offshore software service operations. Formerly Chief Operating Officer of Intelligroup in India, Mr. Bosco holds a Masters Diploma in Business Management from Spicer Memorial College, Pune and the University of San Francisco, and is a Founding Member of Parivartan, Bangalore.

### **Mr. Babu Joseph: Member**

Mr Babu Joseph is the Ex Executive Trustee and CEO of Axis Bank Foundation. He is a post graduate in Agriculture with specialization in Horticulture. He is also a Certified Associate of the Indian Institute of Bankers. He has over 35 years of experience in the Banking Industry with special focus on the rural sector and micro enterprises.





**HEALING FIELDS FOUNDATION**  
Hyderabad

Income and Expenditure account for the year ended March 31, 2016.

Expenditure	Refer Note	For the Period Ended		Income	Refer Note	For the Period Ended		(Amount in ₹)
		March 31, 2016	March 31, 2015			March 31, 2016	March 31, 2015	
To Program Expenses	H	3,66,900	1,09,227	By Opportunity International Australia & OI SG Less: Expenses	K	99,40,999	114,72,444	8,24,819
To Program Planning Facilitation & Dissemination	I	5,79,430	6,02,741	By Opportunity International -UK Less: Expenses	L	114,46,746	106,47,625	42,82,728
To Administration Expenses	J	3,64,802	2,77,257	By Opportunity International Indonesia Less: Expenses	M	26,99,346	44,29,031	11,46,303
				By Opportunity International-Germany Less: Expenses	N	12,45,084	2,61,229	-
				By Research & Development Projects Less: Expenses	O	99,96,309	-	-
				By MI India Development Trust Grant Less: Expenses	P	47,75,160	12,21,149	6,06,804
				By Axis Bank Foundation Grant Less: Expenses	Q	13,00,700	2,02,197	5,11,030
				By IPE-Global (B-Tast) Less: Expenses	R	80,98,503	-	42,67,470
				By Interest Income	S	-	-	50,31,921
To Excess of Income over Expenditure		1,16,776	77,311			46,34,953	26,05,661	26,05,661
		<b>14,21,408</b>	<b>10,66,536</b>			45,63,905	71,048	26,64,141
						61,58,885	19,90,066	19,90,066
						56,13,014	5,45,871	10,66,106
							4,17,317	1,91,217
							<b>14,21,408</b>	<b>10,66,536</b>

See accompanying notes forming part of financial statements

In terms of our report attached

For Deloitte Haskins & Sells  
Chartered Accountants

*Rajasekhar*

K Rajasekhar  
Partner  
Membership No : 23341

Date: September, 2016  
Place: Hyderabad

For and on behalf of the Board  
(Healing Fields Foundation)

*M. S. Subrahmanyam*  
Secretary, General

Date: September 15, 2016  
Place: Secunderabad



**HEALING FIELDS FOUNDATION**  
**Receipts and Payments account for the year ended March 31, 2016**

Receipts	For the Year Ended March 31, 2016		For the Year Ended March 31, 2015		Payments	For the Year Ended March 31, 2016		For the Year Ended March 31, 2015	
<b>Opening Balance</b>									
Cash	77,30,802	8,048	35,83,587	35,83,587	Opportunity International Australia & OI SG	107,22,883	96,70,396		
Savings Account		35,75,539			Opportunity International (OI UK)	25,06,010	44,21,890		
Corpus Donations Received	58,31,718		34,19,875		Opportunity International Indonesia	9,83,855	-		
Interest Income	8,70,913		11,08,000		Opportunity International Germany	40,69,453	-		
FD Maturity Proceeds	113,74,690		169,17,960		Research & Development Projects	10,90,503	5,11,030		
<b>Opportunity International Australia &amp; OI SG</b>					MI India Development Trust Expenses		50,41,024		
Program Grant	93,77,562	117,38,617			Axis Bank Foundations Expenses	40,16,297	26,22,380		
<b>Opportunity International Indonesia</b>					IPE Global (B-Taxi) Expenses	51,76,644	10,36,106		
Program Grant	36,47,452				Rental Deposit		1,200		
<b>Opportunity International Germany</b>					Program Expenses	3,60,400	1,05,312		
Program Grant	96,18,975				Program Farming Facilitation & Dissemination	5,79,430	5,12,741		
<b>Research &amp; Development Projects</b>					Administration Expenses	2,36,243	2,22,053		
Project Fund	13,00,700	5,85,412			Fixed Deposit	164,45,500	95,47,968		
<b>MI India Development Trust</b>					Program Advances	79,117	-		
Program Grant	11,25,000	19,73,535			Fixed Assets Procured	54,598	95,849		
<b>Axis Bank Foundation</b>					Outstanding Expenses Paid	18,37,907	25,97,583		
Program Grant	55,61,533	15,09,000			<b>Closing Balance</b>				
<b>IPE-Global (B-Taxi)</b>					Cash	124,31,961	75,30,802		
Program Grant	41,49,720	29,42,323			Savings Account	605,99,402	439,16,338		
<b>Income Tax Refund</b>									
Program Advances	2,10,314	58,023							
	605,99,402	439,16,338							

See accompanying notes forming part of financial statements

In terms of our report attached

For Debitur Haskins & Sells  
 Chartered Accountants

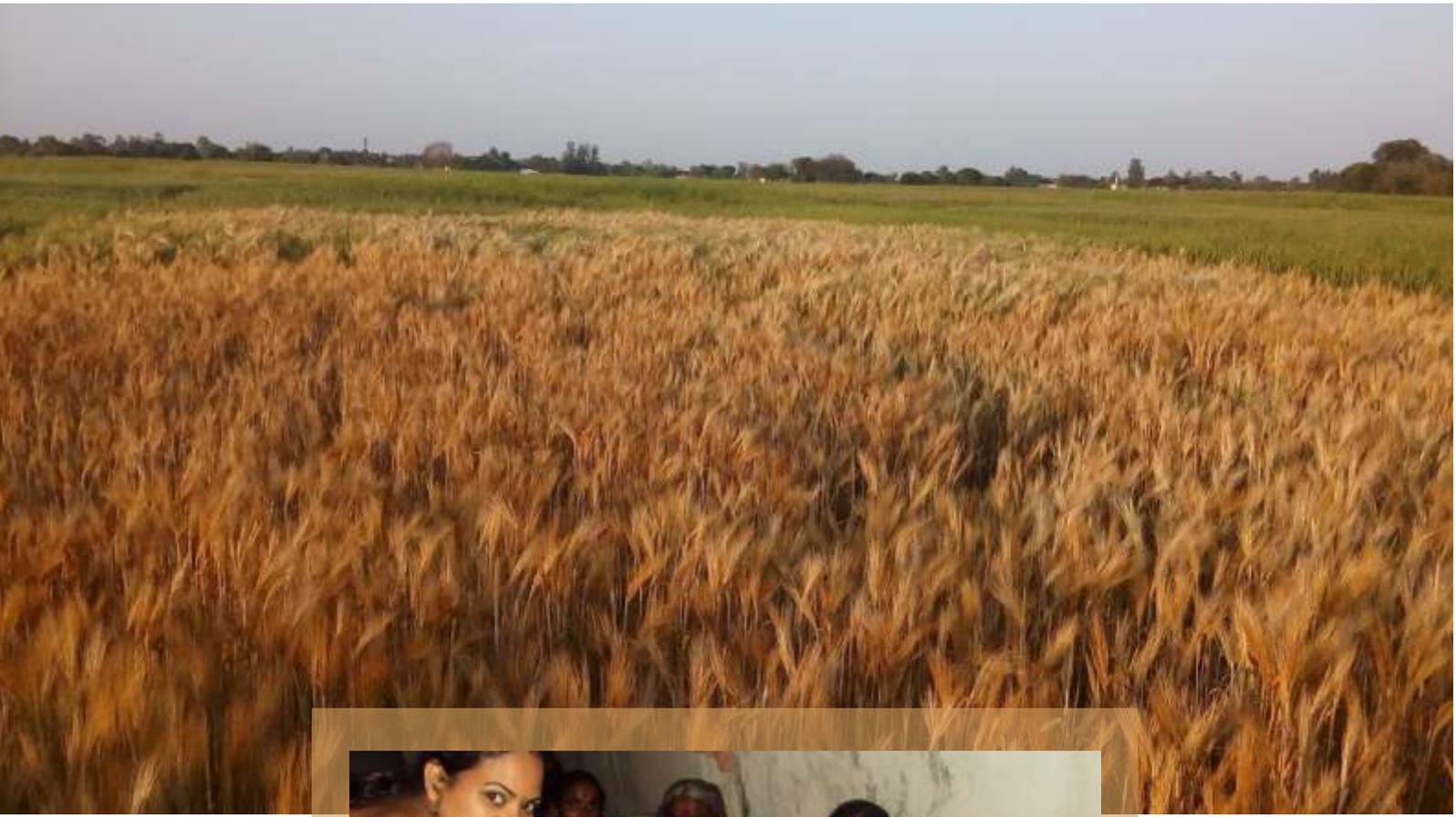
*K Rajasekhar*

K Rajasekhar  
 Partner  
 Membership No. 21341

Date: September 20, 2016  
 Place: Hyderabad



Date: September 20, 2016  
 Place: Secunderabad





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